



**Joan Beck, M.A.**

MEDICAL ILLUSTRATOR

[jbeck@litigationinsights.com](mailto:jbeck@litigationinsights.com)

Joan is an award-winning medical illustrator, with over 25 years of experience, who specializes in demonstrative exhibits for medical devices, pharmaceuticals, surgeries and other medical procedures. Joan helps clients take a jury inside the human body to see how organs function, where medical devices are placed, how drugs interact and how different surgeries are performed.

Joan's work and her articles on medical illustration techniques have been published in numerous medical and legal journals. She is a member of the Association of Medical Illustrators and frequently lectures on the topic of medical illustration and its application to litigation consulting.

Litigation Insights is a national, woman-owned company with more than 20 years of experience conducting jury research, developing trial graphics and assisting counsel with jury selection and case presentation during trial proceedings. As a full-service firm, the company provides everything from witness preparation and jury selection to trial graphics and courtroom technology. Litigation Insights is headquartered at 9393 W 110th St. #400, Overland Park, KS 66210 – [www.litigationinsights.com](http://www.litigationinsights.com). It also has offices in Minneapolis, Dallas and New Jersey.

**Education**

- M.A., Biomedical Communications, University of Texas Southwestern Medical School
- B.S., Biology and Chemistry, University of Minnesota

**Professional Experience**

2001-            Medical Illustrator  
                    Litigation Insights  
                    Overland Park, KS

**Selected Articles, Publications and/or Presentations**

- "The Production of Legal Exhibits," Medical College of Georgia, Augusta, GA.
- "Medical Legal Illustration", Association of Medical Illustrators National Convention, New Orleans, LA.
- "Medical Legal Illustration," Association of Medical Illustrators National Convention, Philadelphia, PA.
- "Demonstrative Evidence for the Defense," Indiana Continuing Legal Education forum, Indianapolis, IN.
- "Medical Legal Mini Sessions." Association of Medical Illustrators National Convention, San Diego, CA.
- "Impacting with Visual Evidence," Minnesota Trial Lawyers, Seminar on Modern Visual Evidence, Minneapolis, MN.

- "Practical Considerations in Medical Legal Illustration," Association of Medical Illustrators National Convention, Minneapolis, MN.
- "The Use of Medical Illustrators in Medical Liability Cases," Belli Seminar, San Francisco, CA.
- "Medical Exhibits for Trial, Their Creation and Use," Association of Medical Illustrators National Convention, Norfolk, VA.
- "Medical Legal Illustration, Beyond the Basics," Association of Medical Illustrators National Convention, Cincinnati, OH.
- "New Techniques in the Production of Demonstrative Evidence," Minnesota Trial Lawyers Assoc., Young Lawyers Seminar, Minneapolis, MN.
- "Production of Demonstrative Evidence," Montana State Bar Association Seminar, Butte, MT.
- "Demonstrative Evidence Created 'In-House.'" Texas State Bar, Association Seminar, San Antonio TX.

### **Legal Consulting Disciplines**

- Interpretation of medical records and the production of visual exhibits and aids designed for lay public understanding of complex medical issues.
- Litigation strategies focusing on alternative theories of causation.
- Preliminary research and summary analysis on technical medical issues pertaining to litigation pertaining to medical or surgical issues.

### **Industry Expertise**

- Joan has extensive experience across a broad spectrum of medical issues but has special expertise in issues pertaining to cardiology, trauma, orthopedics, medical products, pharmacology and chemical toxicology.