



LITIGATION
INSIGHTS



Our Lunch and Learn programs bring Litigation Insights' 20 years of experience, knowledge and expertise about jury decision-making to your legal team in 60-minute programs designed to fit a lunch-time format at your office.

We offer current, relevant insights based on our juror findings from mock trials, focus groups and post-trial verdict interviews with trial jurors. Based on feedback from our attorney clients, we have compiled a number of one-hour presentations to educate your legal team how to better understand jury behavior, such as:

- > Identifying jurors predisposed against your case.
- > Preparing witnesses to best connect with jurors' sensibilities.
- > Developing case themes and stories.
- > Communicating with jurors that remain after jury deselection.



To plan a Lunch and Learn Seminar
in your office

Contact Susan Harris at
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LUNCH & LEARN

EDUCATION THAT COMES TO YOU.

JURY ROOM

325

Now your company can bring timely information to your partners, associates and legal staff on a host of jury psychological issues at no cost. Our programs feature:

- > Programs that fit within a 60-minute lunch break, designed for CLE accreditation;
- > Concise, up-to-date findings and key practical takeaways;
- > Knowledgeable and highly experienced presenters; and
- > An informal atmosphere that will encourage not only absorption of the key takeaways but also an interactive platform — e.g., video clips of jurors deliberating to illustrate key lessons learned.

LUNCH & LEARN

BENEFITS

- > No charge — just bring your lunch or have it catered;
- > Minimal time away from billable work;
- > No travel time or expenses; and
- > One CLE credit hour possible, depending on your state's accreditation rules.

SAMPLE PRESENTATION TOPICS

- > Top Voir Dire Strategies
- > Jury Deselection:
Developing A Juror Profile,
Supplemental Juror Questionnaire
- > Social Networking Searches:
Why You Want To Know What Your
Jurors Are Saying Online
- > How To Avoid The Highlight Reel:
Preparing Witnesses For Testimony
- > Women Trial Attorneys:
Gender In The Courtroom
- > What's In A Theme:
How To Effectively Tell Your Story
- > How Jury Research
Makes A Difference
- > Trends In Demonstrative Evidence
- > From The Chalk Board
To Storyboards
- > Technology For Today's Litigators
- > Trade Secret Case Study:
Insight Into Jurors' Perceptions
- > Medical Malpractice Insights
- > Trucking Accidental Insights

We can also customize a Lunch and Learn topic to make it most relevant to your group.



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